

MUSIC FOR THE BROKEN. | HOPE FOR THE SOUL.

# TEXAS WORSHIP

— P R O J E C T —

*Faith Through The Fire*

Spotify | Apple MUSIC | YouTube | amazon music

NEW MUSIC. REAL STORIES. REAL HOPE.

## TEXAS WORSHIP PROJECT

### Official Press & Media Kit

Country Christian music and storytelling for people fighting life's hardest battles.

**542K+**

**VIEWS**

Last 28 days

**36K**

**ENGAGEMENTS**

Last 28 days

**1K+**

**SHARES**

Top reels

**36K+**

**STREAMS**

All-time

**30+**

**COUNTRIES**

Audience reach

Press: [press@txworship.com](mailto:press@txworship.com) | Website: [txworship.com](http://txworship.com) | Music: [ffm.link/twpmusic](https://ffm.link/twpmusic)

# Brand Story

## ABOUT

Texas Worship Project is a Country Christian music and media brand built around faith, resilience, redemption, and real-life testimony. The brand pairs emotionally direct songs with cinematic western visuals that speak to listeners walking through brokenness, loss, recovery, family struggles, and seasons of faith under pressure.

The strongest selling point is not only the music catalog. It is the audience response: people are praying, sharing testimonies, commenting personal stories, and using the songs as encouragement through real life.

Texas Worship Project should be presented as a hybrid artist, creator, and inspirational media brand. The public-facing identity is Country Christian music with a cinematic western feel; the partnership identity is an emotionally engaged faith community with proven organic reach.

## CORE MESSAGE

**Music for the broken. Hope for the soul.**

Real stories. Real faith. Real life.



Artist imagery placed full-frame — no face crop

# Audience Growth & Performance

Raw data summarized from provided Facebook and Instagram analytics screenshots.

**542K+**

FACEBOOK VIEWS

Last 28 days, +12K%

**36K**

FACEBOOK ENGAGEMENT

Last 28 days, +14K%

**216K**

VIEWERS

Last 28 days

**212K**

3-SECOND VIEWS

Facebook analytics

**1K+**

REEL SHARES

Top reel share count

**3.5K**

REACTIONS

Top engagement post

**255**

COMMENTS

Top engagement post

**1.9K**

REACTIONS

Second highlighted post

**716**

SHARES

Second highlighted post

## WHY IT MATTERS

The performance is not passive reach. The content creates comments, shares, prayer responses, and repeat engagement around faith, resilience, family, recovery, and hope. This is the strongest brand value for partnerships.

# Streaming & Listener Reach

Raw data summarized from provided streaming, distributor, and audience screenshots.

## STREAMING SNAPSHOT

All-platform streams	<b>36,015+</b>
Spotify listeners	<b>1,389</b>
Monthly active listeners	<b>1,205</b>
Spotify streams - 12 months	<b>9,889</b>
Spotify monthly listeners milestone	<b>500+</b>
Shazam count	<b>485</b>
Streams from monthly active listeners	<b>99%</b>

## TOP COUNTRIES / REGIONS

1. United States	<b>20,693</b>
2. Canada	<b>268</b>
3. South Africa	<b>185</b>
4. Australia	<b>153</b>
5. United Kingdom	<b>149</b>
6. France	<b>28</b>
7. Germany	<b>26</b>
8. Netherlands	<b>14</b>
9. Finland	<b>11</b>
10. Nigeria	<b>9</b>

## SOCIAL FOOTPRINT

**Facebook** txworship  
4.8K followers / strongest platform

**TikTok** texas\_worship\_project  
328 followers

**Instagram** texas\_worship\_project  
12 followers

**YouTube** texasworshipproject  
339 subscribers

# Music Highlights

Top tracks and original uploaded cover art. Covers are scaled only, not regenerated or redesigned.

## TOP TRACKS — ALL TIME

1	Take 'Em To The Train Station	10,012
2	I Am Broken	1,205
3	Teach Me How To Trust	733
4	He Gave It All For Me	689
5	You Never Left	625
6	Hold Me Together	618
7	You Found Me There	573
8	Still Fighting Me	530

## ORIGINAL UPLOADED COVERS



Take 'Em To The Train Statio



I Am Broken



I'm Still Breathing



He Still Reaches Down



God Save Me

Note: cover art shown here uses only the exact uploaded cover files, scaled to fit.

# Social Proof & Community Response

Audience comments show emotional investment, prayer response, and testimony behavior.

## REAL AUDIENCE RESPONSE

### Deloris Sandy

“Amen. I place my future, life and all in Your hands my Lord and Savior.”

### Carol Hoffman

“Thank you Father for always being there beside me. Amen.”

### Mary L Loper

“You never left... such a powerful message.”

### Theresa Storey

“You never left me alone. You were there carrying me through the storm.”

### Sandy Smith

“Thank you Jesus Amen I love this song.”

### Doris Landry

“We are all in God’s hands... love Jesus.”

## PARTNERSHIP VALUE

Texas Worship Project is producing more than passive views. The content creates comment behavior, prayer responses, shares, and emotionally invested repeat engagement. This gives collaborators and brands access to an audience already responding around faith, resilience, family, recovery, and hope.

### BEST-FIT PARTNERSHIPS

Western apparel, Christian brands, Bible and devotional companies, coffee brands, truck and outdoor lifestyle, first responder and veteran organizations, men’s lifestyle brands, ministry campaigns, podcasts, and creator collaborations.

# LET'S CONNECT

Partnerships • Press • Creator Collaborations • Ministry Opportunities

## TEXAS WORSHIP PROJECT

<b>Press &amp; Media</b>	<a href="mailto:press@txworship.com">press@txworship.com</a>
<b>Website</b>	<a href="http://txworship.com">txworship.com</a>
<b>Music Link</b>	<a href="https://ffm.link/twpmusic">ffm.link/twpmusic</a>
<b>Facebook</b>	<a href="https://fb.com/txworship">fb.com/txworship</a>
<b>Instagram / TikTok</b>	<a href="https://@texas_worship_project">@texas_worship_project</a>
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